



East Windsor 250th Anniversary Committee
August 3, 2017
East Windsor Historical Society

The August 3, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present: *Paul Anderson, Rich Austin, Barbara Burnham, Ceil Donahue, Steven Downs, Valerie Galinski, *Peg Hoffman, Andy Hoffman, *Diane Lajoie, Bob Maynard, Debra Nordell, Burrua Shaw, Barbara Sherman, Dick Sherman, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim, Patricia Tracy, *Lynne Tracy-Thim

Absent: *Jason Bowsza, *Scott Morgan,

*indicates steering committee members

Minutes Reading:

The minutes from the July 20, 2017 meeting were not available for review.

COMMUNICATIONS:

Since we had visitors, we introduced ourselves at the start of the meeting.

COMMITTEE REPORTS:

Time Capsule: No updates.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Wood Memorial Library: We will be meeting with Jessica Vogelgesang at the Wood Memorial Library in South Windsor on Monday August 7, 2017 at 4 pm.

Vintage Baseball: The vintage baseball team has sent us photos from the current season and given us permission to use them for advertising.

Winter Fest: We changed the date of the Winter Festival so it doesn't interfere with the Abby's Walk Gala.

Reenactment: The Revolutionary War Reenactment will cost around \$1500. We can look for sponsors to pay for the rider, or the cost of one of the display tents.

Food Truck Festival: Scout Hall is donating their rental fee as we take over their grounds on June 16, 2018. We will need to rent port-a-potties and washing stations; Ceil Donahue will ask Richard Pippin. We also need a small dumpster; Ceil is going to see if we can get one donated or at a discount. The ATM machine will be free; it is from the same company that the Enfield Food Truck Festival uses. Ceil is going to try to get the Fife and Drum Corp to play at the Food Truck Festival. The Warehouse Point Fire Department has said we can use the town's Bounce Fire Truck. We will ask the boy and girl scouts to help park cars and empty trash cans. Ceil talked to the police department; we do not need a police presence. We can have parking on one side of the street. The police will put no parking

signs on the other side of the street for the day of the event. Scout Hall will have room for about 200 cars. We are going to ask the Zion Church down the road if we can use their parking lot for the volunteers to park.

We are going to try to find sponsors for specific costs for each of our events.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

The planning committee will try to get sponsors for specific events. The fundraising committee will raise the money we need for the September Community Day picnic and parade. Andy Hoffman spoke to Jim Neilson who suggested we ask for money for specific items rather than a general donation to the 250th. For example, if we get a sponsor to pay for the extras at the Masquerade Ball (masks, champagne glasses, etc), we would advertise that it is sponsored by that company. We will have door prizes at the ball; some suggestions to research include special seating at the high school graduation, ride a police car to school, a cord of wood, and products and services donated by town businesses.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

T-shirts: The t-shirts have been ordered twelve 2X t-shirts and one 5X t-shirt.

Acadia Books: The books are being delivered this week. The official launch is at the Historical Society Ice Cream Social on Saturday August 12, 2017. The EW250 bought 300 books to sell with our other merchandise. The books are showing available on Amazon.com and B&N.com.

Sunflowers: Pat Tracy's first estimate to create the mold for the sunflowers is \$1000 per foot. She will price other options.

Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee:

No new updates.

Committee: *Diane Lajoie, *Rebecca Talamini, *Bill Thim {Point Person: Bill Thim}

Social Media Committee:

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Press & Advertising Committee:

There are articles about the Acadia book in the North Central News and the Courant Community paper.

Journal Inquirer Advertising: we reviewed the costs of the 4-6 page pull out advertisements (\$2000 for 4 pages) and the stickers on the front of the paper (\$1,225 for 25,000 stickers). We decided to use the stickers for our events throughout 2018. If money permits, we will create a 4 page pull-out in September 2018 thanking everyone for their support and listing all of our sponsors.

OTHER BUSINESS:

- Directional Signs: We will need directional road signs with arrows leading people to our different events. The estimated cost is \$28 for a double-sided 2' x 1'. Bob Maynard said we can have his old campaign signs to paint over them ourselves.

**Paul Anderson made a motion to adjourn. Tom Talamini seconded the motion.
The meeting adjourned at 7:59 pm.**

Respectfully submitted,
Diane Lajoie